

Hyster Forklift Part

Hyster Forklift Part - Hyster is a global brand that builds more than three hundred unique types of forklifts. However, it began as a manufacturer of lifting machinery as well as winches. Most of its production was concentrated in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to expand and grow its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to mature into the international player it is now.

Some of the key inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully committed to mass manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations throughout the 1950's and 60's. They began constructing container handlers in the United states in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was focused on improving the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth right through the entire materials handling industry. Due to this, Hyster needed to refocus its strategy towards these emergent mass markets. As a consequence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading lift trucks. The Hyster brand name was known throughout the world for its commitment towards superiority. This attention to quality brought a lot of suitors for the business. In 1989, a large multinational corporation based in Midland called NACCO Industries purchased Hyster and started an aggressive growth strategy. NACCO quickly changed the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is known as the XM generation of trucks.

The evolving needs of Hyster's clients, led by changes in supply chain management, required Hyster to continuously innovate and invest in new production technology during the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and numerous other places throughout the globe. All of these investments have made Hyster a international leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises over 300 different styles of lift trucks.